



McKinney Lacrosse Sponsorship Opportunities

Thank you for your interest in sponsorship opportunities for the McKinney Lacrosse club.

The McKinney Lacrosse Club is a non-profit 501(C)3 organization formed to develop the lacrosse skills and talent of the players who participate on its teams, educating them about the sport and competition and developing their love of the game. We seek to provide a positive and enriching lacrosse experience for all players, with engaging opportunities for growth and competition.

We strongly believe that the following are an integral part of any player's lacrosse experience:

- Trust
- Character, integrity, and sportsmanship
- Skill development and competition
- Teamwork
- Respect for the game, coaches, referees, and teammates
- Memorable family experiences
- FUN!

Lacrosse, also known as the "fastest sport on two feet," is the oldest sport in North America and considered one of the fastest growing sports in the country. Notably, lacrosse is set to be a part of the 2028 Summer Olympics! At McKinney Lacrosse, our objective is to provide a safe, competitive environment for our student athletes and their families to grow the sport of lacrosse and increase participation in our McKinney Club programs. As most of the staff are volunteers, your generous support will help with the day to day operations which include, but are not limited to: coaches' salaries, field usage, referee fees, clinics, team travel expenses for tournament play, and basic operations like websites and other programs. By having the extra support for these costs we can pay it forward to the athletes and their families with lower registration fees.



Sponsorship Opportunities

Friends and Family	\$150	<ul style="list-style-type: none"> • Social Media Mention: Acknowledgment in a sponsor post on our social media channels (Facebook, Twitter, Instagram).
Social Media	\$350	<ul style="list-style-type: none"> • All the Friends and Family benefits PLUS • Link on our website
Bronze Level	\$500	<ul style="list-style-type: none"> • All the Friends and Family benefits PLUS.... • Signage: A 3' x 3' sign displayed at Bonnie Wenk for the Spring and Fall Seasons (January to December 2026). • Website Presence: Company logo featured in the sponsor section of our website. • Home Game Announcements: Customized "shout out" at least 1x per game during both boys and girls Varsity home games.
Silver Level	\$1,500	<ul style="list-style-type: none"> • All the Bronze Level benefits PLUS.... • Signage: Increases to 3' x 6' sign displayed at Bonnie Wenk for the Spring and Fall Seasons (January to December 2026) AND 3' x 6' sign prominently displayed during all boys and girls Varsity home games (Spring 2026). • Newsletter Feature: Company featured in our monthly newsletter sent to all club members and parents. • Event Recognition: Acknowledgment at club events throughout the season. • Game Day Announcements: Customized "shout out" increase to at least 2x per game during both boys and girls Varsity home games.
Gold Level	\$5,000	<ul style="list-style-type: none"> • All the Silver Level benefits PLUS.... • Exclusivity in your business vertical • Signage: Increases to 3' x 9' sign displayed at Bonnie Wenk for the Spring and Fall Seasons (January to December 2026) AND 3' x 9' sign prominently displayed during all boys and girls Varsity home games (Spring 2026). • Expanded Social Media Recognition: dedicated post spotlighting your business across our social media platforms at least 2x per season. • Game Day Announcements: Customized "shout out" increase to at least 4x per game during both boys and girls Varsity home games. <ul style="list-style-type: none"> ◦ Acknowledgment as a Gold Sponsor during all home games. • Tickets to all boys and girls Varsity home games (2 pack)
Platinum Level	\$25,000	<ul style="list-style-type: none"> • All Gold Level Benefits PLUS.... • Signage: Increases to 6' x 10' sign displayed at Bonnie Wenk for the Spring and Fall Seasons (January to December 2026) AND 3' x 9' sign prominently displayed during all boys and girls Varsity home games (Spring 2026). • Year-Round Logo Presence: Brand recognition on all club communications, uniforms, and promotional materials. • Exclusive Title Sponsorship: Title Sponsor at select events and tournaments throughout the season. • Co-Branding Opportunities: Collaborate with the club on promotional materials and joint marketing initiatives. • Special halftime promotions (for example, "Cold water and soda provided by our generous sponsor, _____") • VIP Experience: Reserved seating at home games for VIP guests from your organization (4 pack)

*multi-year commitment for Uniform sponsorship

MCKINNEY LACROSSE

HOMEFIELD SPONSORSHIP PACKAGES

Sponsorship Information 2026 – Spring & Fall Seasons

Thank you for your interest in supporting the McKinney Lacrosse Club!
Please complete the following information.

Sponsorship Level:

- Friends and Family
- Social Media
- Bronze
- Silver
- Gold
- Platinum

Sponsor Information:

Company Name	
Contact	
Phone Number	
Email Address	
Address	
Company Website	

Please submit your logo as a jpg or png to: sponsorships@mckinneylacrosse.com

Payment (Please be sure to note your sponsorship level and company name.)

- Zelle to treasurer@mckinneylacrosse.com
- Check payable to McKinney Lacrosse Club (mail to PO Box 6387, McKinney, TX 75071).
- Credit Card

Company Representative Signature

Thank you,

McKinney Lacrosse Board